SCALING UP OUTREACH

Outreach and communications is a critical part of ensuring full scale-up of the AfDB's CIF portfolio. Through the Bank’s CIF outreach program, we work to ensure that:

- Stakeholders are fully informed and educated about the portfolio and the means to achieve set goals in each plan
- The media and public understands the nature of the work and recognizes the value added of AfDB’s CIF-supported contributions to the African region
- Country governments are better able to communicate across ministries and effectively implement plans and projects
- Thought leaders in Africa are informed about the benefits of AfDB support in mobilizing climate finance
- Understanding about new technologies and methodologies for achieving green growth is increased

Outreach initiatives and Products

<table>
<thead>
<tr>
<th>International initiatives (co-sponsored):</th>
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<tbody>
<tr>
<td>- Africa Express (<a href="http://www.africaexpress.org">www.africaexpress.org</a>)</td>
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<thead>
<tr>
<th>CIF Reports online and distributed internally to AfDB and externally to media, key government, private sector, civil society contacts, CIF-specific distribution</th>
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</thead>
<tbody>
<tr>
<td>- Financing Change</td>
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<tr>
<td>- AfDB CIF Annual Reports</td>
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<tr>
<td>- AfDB CIF Summary Brochure (Oct 2013)</td>
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<tr>
<td>- AfDB CIF quarterly newsletter</td>
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<tr>
<td>- AfDB submission to CIF 2013 Annual Report</td>
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<tr>
<td>- AfDB CIF blog posts on climateinvestmentfunds.org</td>
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<tr>
<td>- AfDB’s website CIF content</td>
</tr>
<tr>
<td>- Participation in key international and regional events and in CIF MDB Communications Working Group</td>
</tr>
</tbody>
</table>

In the News 2013

- Six African countries get new support to bolster private sector’s role in climate action [28/11/2013](#)
- AfDB excels as premier institution financing low carbon development in Africa [15/11/2013](#)
- Burkina Faso receives $11.5 million to increase forest carbon sequestration and reduce rural poverty [13/11/2013](#)
- Liberia set to transform its renewables sector with $50 million climate fund endorsement [12/11/2013](#)
- AfDB underscores crucial role of African knowledge on climate adaptation at “Africa Climate Conference 2013” [25/10/2013](#)
- AfDB expands climate finance outreach with new Growing Green Africa series [24/10/2013](#)
- AfDB, largest financier of clean energy on the African continent with $4.3 billion in energy projects [03/10/2013](#)

AfDB CIF ANNUAL REPORT 2013

- Zambia gets $38 million green light to increase climate-resilient growth in the Kafue Sub-Basin [27/09/2013](#)
- AfDB approves US $21.50 Million funding for Climate Change Mitigation Project in DRC [12/09/2013](#)
- Democratic Republic of Congo gets $21.5 million green light to transform its vast forests [30/08/2013](#)
- AfDB Continues to Support Low-carbon Development Pathways for Africa [12/07/2013](#)
- AfDB Powering a Climate-smart and Greener Continent [23/05/2013](#)
- Tanzania poised to transform national energy sector with influx of renewables [12/09/2013](#)
- North African and Middle East countries poised to upgrade concentrated solar power use with AfDB, World Bank, and CIF support [05/04/2013](#)
- Tanzania’s Geothermal Roadmap to Tap Renewable Energy Resources with AfDB support [25/03/2013](#)
- AfDB cites African countries’ integrated climate resilience solutions in the water sector in CIF Global 2012 Annual Report [27/02/2013](#)
- AfDB supports Mozambique in moving closer to a working green growth action plan [25/02/2013](#)
- AfDB’s website CIF content includes participation in key international and regional events and in CIF MDB Communications Working Group [16/01/2013](#)
- AfDB Active in CIF Partnership Forum knowledge bazaar [16/01/2013](#)
- First in Nigeria: African sustainable transport preparation grant approved by Climate Investment Funds for AfDB implementation [22/02/2013](#)
- First in Nigeria: African Sustainable Transport Preparation Grant Approved by Climate Investment Funds for AfDB Implementation [22/02/2013](#)
- Projects financed by AfDB and CIF reduce nearly 7 million tonnes CO₂, create 1.3 million new electricity connections in Africa [20/02/2013](#)
- AfDB hosts meeting to consider private sector engagement in climate investment funds (CIF) operations [16/01/2013](#)
- AfDB, IFIs gather to discuss climate change development [16/01/2013](#)
- AfDB representatives at civil society discussion [16/01/2013](#)